

## Competition Entry

If you enter any of our competitions, we will assume that you have read these rules and that you agree to them.

1. To enter this competition you must be:
  - a. UK resident
  - b. 18 years old or over at the time of entry.
2. This competition is not open to employees (or members of their immediate families) of Whitby Seafoods Limited.
3. The prize:
  - a. There are two prizes to be won each consisting of a voucher to the value of (££) to purchase some Whitby Seafoods products.
  - b. The prizes are subject to availability
  - c. The prize carries no cash alternative, is non-transferable and may not be substituted by the winner.
4. You must agree to and comply with these terms and conditions; if you do not agree and/or comply you will not be eligible to participate and will be disqualified.
5. All entrants must have done the following at the time of winner selection:
  - a. Guessed the correct amount of differences between the two images.
  - b. Be following Whitby Seafoods on Facebook or Instagram at the time of the prize draw.
6. More than one entry per person is permitted, but your name will only be entered once into the draw.
7. Entry Period: You can enter the prize draw at any time between 3pm BST on the 8th November 2021 - 3pm BST 12th November 2021. Entries will not be accepted after the closing date.
8. Winner selection – All entrants' profile names will be placed in a draw and two winners (one from Facebook and one from Instagram) will be selected at random after the Closing Date. Our decision as to the winners is final.
9. Announcement of winners - the name of the winners will be announced on the Whitby Seafoods Instagram and Facebook profiles in the original post caption. The winner will be required to provide their email address for us to get in contact about them receiving the prize.
  - a. The winner's name and location will be made available upon request for two months after the Closing Date, please contact the address below.
10. The winner will have seventy-two (72) hours to respond to the direct message or email to claim their prize. If the winner does not respond within that period, then Whitby Seafoods reserves the right to withdraw that winner's prize, redraw and select a new winner. Once the direct message or email has been responded to, the winner will be contacted to arrange the method and date/time for receiving their prize.
11. By entering the prize draw, entrants agree for their name and location in the format 'Meg B, Whitby' to be used by Whitby Seafoods in social media communications (Instagram or Facebook) or marketing material referencing the prize draw.
12. Whitby Seafoods cannot accept responsibility for any direct messages or emails that do not reach the intended recipients for any reason whatsoever. Whitby Seafoods further accepts no responsibility or liability for technical issues or any problems entrants may have in entering the prize draw, or for entries that are unsuccessful, incomplete, lost, delayed, damaged, corrupted, misdirected or not received by the Closing Date.
13. Disqualification - We reserve the right to refuse to award the Prize or disqualify an entrant where there are reasonable grounds to believe there has been a breach of these terms and conditions or

otherwise where an entrant has gained an unfair advantage in participating in this Prize Draw or won using fraudulent means. Late or incomplete entries which do not satisfy these terms and conditions will be disqualified and not be entered into the Prize Draw.

14. Changes to the Prize Draw - We reserve the right to cancel or amend the Prize Draw at any stage where we deem it necessary and/or there are circumstances outside our reasonable control which affects or could affect the proper operation of this Prize Draw, and only where circumstances make this unavoidable, but will always endeavour to minimize the effect to entrants in order to avoid undue disappointment.
15. Information about you - by entering this Prize Draw you agree that we may hold and use your personal data (including without limitation your Instagram handle, name, date of birth, email address, postal address and telephone number) for the purpose of administering the Prize Draw and for the purposes set out in our Privacy Policy [<https://www.whitby-seafoods.com/legalities/>], including where necessary, to the transfer of your personal data outside the European Economic Area ("EEA"). Where you are the winner, you agree we may disclose your name to other entrants of this Prize Draw. We do not knowingly collect personal data from children under the age of 13. If you are under 13 do not use or provide any information about yourself including without limitation your name, address, email address or screen name or user name you may use. If we learn that we have collected or received personal data from a child under 13 without verification of parental consent, we will delete that information. If you believe that we may have any information from or about a child under 13, please contact us at the address below. For more information on how we hold and use your personal data please contact us at the address below.
16. Instagram - This Prize Draw is in no way sponsored, endorsed, administered by, or associated with Instagram. By entering this Prize Draw you agree to release Instagram of any liability caused in respect of this Prize Draw.
17. Liability: To the fullest extent permitted by law we exclude any and all liability for any loss, damage or injury occurring to you or any third party arising from your entry into the Prize Draw or arising from your acceptance and use of the Prize.
18. This promotion is subject to Facebook Terms & conditions:  
<https://www.facebook.com/terms.php>
19. Law: These terms are governed by the law of England and Wales.
20. Prize Draw administrator - this Prize Draw is administered by Whitby Seafoods Limited (01869220) of Fairfield Way, Whitby Business Park, Whitby, North Yorkshire, YO22 4PU