

# ENVIRONMENTAL POLICY 2023/24



Established in 1985 by Graham Whittle, Whitby Seafoods has always strived to deliver the best quality, delicious products to our customers. At the heart of our business is a key value of doing the right thing. Environmentally we see this as having an understanding to respect, protect and nurture the environment upon which we rely for the long term prosperity of our people, products, and our planet.

## OUR PRIMARY ENVIRONMENTAL OBJECTIVES ARE;

To source our  
seafood in a  
responsible  
manner

To maximise value  
from our product  
and packaging life  
cycles

To reduce the  
carbon impact of  
energy usage  
within our  
operations

To be a good  
neighbour



We will use our systems to ensure we prevent pollution, always look to improve the way we do things and use legislation as the minimum benchmark.





## RESPONSIBLE SOURCING

Our overarching aim is for all the materials that we source to be from healthy ecosystems and for the communities that support these to thrive from their success. We understand that our area of biggest impact is within the marine environment. Further detail of our approach to fish sourcing can be found within our responsible sourcing policy. We are also exploring the impact that other key ingredients have on the environment to help us shape where we prioritise resource in the years ahead.



## ENERGY WITHIN OUR OPERATIONS

We operate out of two fishing ports, Whitby in North Yorkshire and Kilkeel, Northern Ireland and have partnered with a logistics expert to deliver our products to our customers. We are committed to reduce the CO2 from our operations through a combination of financial and efficiency initiatives.



## MAXIMISING VALUE FROM PRODUCT & PACKAGING LIFE CYCLES

The materials that we utilise in making our products use the earth's natural resources. We strive to minimise food waste in our operations utilising continuous improvement methodology. Product and packaging design is focussed around translating key brand messages and addressing the many challenges around plastics and recyclability.



## BEING A GOOD NEIGHBOUR

We understand that our operational activities have an impact on the community areas in which we are based. Our objective is to minimise these impacts and offset them through local initiatives that have a positive effect on the environment.

This policy has been approved by the board of directors of Whitby Seafoods Ltd. and progress is reviewed annually.



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